

COSMOPOLITAN

JULY 2008

BONUS SECTION

DON'T BUY THIS, BUY THAT!

When gawking at those chicks in the tabloids who flaunt their luxe lives, you likely think, I bust my ass every day—why can't I get a piece of that? Well, you can... thanks to our sneaky substitutions for stuff you lust after.

DON'T BUY THIS

Vincent Longo Volume Riche Mascara

← \$23



BUY THAT

Maybelline Define-a-Lash Mascara

\$7.95 →



...But so does this one, and color formulas are among mascaras.

DON'T BUY THIS

Dom Pérignon champagne

← About \$150



It's the ultimate splurge, but much of its sticker price is linked to the prestige of officially coming from Champagne, France.

BUY THAT

Segura Viudas Reserva Heredad sparkling wine

About \$20 →



You get great zingy flavor (and the same air of luxury) from a Spanish Cava sparkling wine that's well under the cost of the "real thing."