

beverage dynamics

MARCH/APRIL 2008

Segura Viudas named a **FAST TRACK BRAND!**



FAST TRACK

The brand must have exceeded 100,000 9-liter cases in 2007, with double-digit growth over each of the past four years. All brands must be at least five years of age.

WINES (Thousands of 9-liter cases)

Brand	Supplier	2003	2004	2005	2006	2007 ^P	'06/'07 % Chg	'03/'07 % ACGR
Barefoot Cellars	E & J Gallo Winery	360	475	1,000	2,400	4,000	66.7%	82.6%
Foxhorn	The Wine Group	1,580	1,880	2,300	2,600	2,950	13.5%	16.9%
Smoking Loon	Don Sebastiani & Sons	330	630	900	1,050	1,220	16.2%	38.7%
Crane Lake	Bronco Wine Co	207	454	651	875	1,200	37.1%	55.2%
Black Box	Pacific Wine Partners/Constellation	4	216	376	575	794	38.1%	++
La Crema	Kendall-Jackson Wine Estates	307	338	489	560	650	16.1%	20.6%
Concannon	The Wine Group	100	240	300	360	420	16.7%	43.2%
Salmon Creek	Bronco Wine Co	185	225	300	350	395	12.9%	20.9%
Simi	Icon Estates/Constellation	220	264	292	342	391	14.3%	15.5%
Castello di Gabbiano	Foster's Wine Estates Americas	190	219	249	301	361	19.9%	17.4%
Red Diamond	Ste. Michelle Wine Estates	26	129	188	216	300	38.9%	83.6%
Casillero del Diablo	Banfi Vintners	83	131	196	236	295	25.0%	37.3%
Nobilo	Pacific Wine Partners/Constellation	76	123	161	224	251	12.1%	34.8%
Frei Brothers	E & J Gallo Winery	115	150	190	210	250	19.0%	21.4%
Red Truck	585 Wine Partners	5	100	156	218	243	11.5%	++
Wolf Blass	Foster's Wine Estates Americas	120	142	161	205	230	12.2%	17.7%
Kris	Winebow	55	72	120	153	200	30.7%	38.1%
7 Deadly Zins	Michael David Winery	20	40	65	110	160	45.5%	68.2%
Liberty Creek	E & J Gallo Winery	20	70	100	125	160	28.0%	68.2%
Segura Viudas	Freixenet USA	70	86	102	130	150	15.6%	20.9%
Mionetto	Mionetto USA	46	61	88	120	142	18.3%	32.6%

(p) Preliminary. ACGR=Annual Compound Growth Rate. (++) Greater than 100%.